



## RULES & REGULATIONS FOR BEER ATTRACTION 2019 VISITORS

1. Beer Attraction is open to trade members on all four days: from Saturday 16<sup>th</sup> to Tuesday 19<sup>th</sup> February 2019.
2. Saturday 16<sup>th</sup> February also address a public of buffs and connoisseurs.
3. The expo's opening hours are:
  - Saturday 16<sup>th</sup>, Sunday 17<sup>th</sup> and Monday 18<sup>th</sup> February from 10 am to 5 pm
  - Tuesday 19<sup>th</sup> February: from 10 am to 5 pm

It is possible to purchase tickets and enter the expo up to 1 hour before closing time (up until 5.30 pm on Saturday, Sunday and Monday and up until 4 pm on Tuesday).

4. The admission packages that can be purchased are:
  - **1-DAY PACKAGE 32€ (advance sales via Web €27 until Friday 15<sup>th</sup> February).** This package includes: 1 entrance ticket, 4 tokens for use at the event, 1 10cl glass and 1 custom Beer Attraction glass holder.
5. The beer tasting labs and PIM (Progetto Imprenditoriale Microbirificio) e PIBS (Progetto Imprenditoriale Beer Shop) courses can be purchased individually at the following rates:
  - Tasting lab **€22** (advance sales via Web at **€18** until Friday 15<sup>th</sup> February);
  - PIM and PIBS course **€17** (advance sales via Web at **€12** until Friday 15<sup>th</sup> February).
  - Advanced training **€37** (advance sales via Web at **€32** until Friday 15<sup>th</sup> February).

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6. Visitors can taste beers on exhibitors' stands using the 10cl glass included in the kit for admission to the expo. For each tasting, exhibitors can request **from 1 to a maximum of 3 tokens**. Exhibitors will indicate the types of beer available for tasting along with the corresponding number of tokens.
7. Inside the expo halls, visitors will be able to purchase:
  - Packages of 5 tokens at a cost of **€10 each**;
  - 10cl glasses at a cost of **€5 each**.
 In the event of glasses being lost or broken, they will not be replaced, but can be re-purchased.
8. Admission and drinking of products is only allowed by visitors of **over 18 years of age**. An ID card or similar document will be requested when purchasing tokens.
9. It is possible to purchase items on stands (food or bottles), but their contents cannot be drunk on the expo premises.
10. Admission of animals to the expo is prohibited.
11. IEG Spa reserves the right to forbid admission to any visitors not respecting these rules and regulations, or have them accompanied to the exit.
12. It is prohibited to carry out publicity in the indoor/outdoor areas of the expo centre by means of billposting and/or distribution of brochures or other material, unless officially authorized by IEG Spa.

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